

Press Release

For Release May 2006

Unrivaled Peace of Mind on the Water

BlueRay Marine and Sea Tow Australia are proud to announce a new joint offer to deliver security and peace of mind to boat owners in Australia.

Buy any BlueRay Marine Security system and receive 3 months Bonus Sea Tow membership plus discounted rates for BlueRay service call outs¹; such as attending Bilge Alarms by calling 1800 SEA TOW (732 869).

Your Sea Tow membership includes free; towing, prop disentanglements, jump starts, covered ungroundings, fuel drops, and on water battery testing². Sea Tow will also provide on water marine battery replacement at very competitive rates.

Existing BlueRay system owners can download a bonus Sea Tow membership voucher from www.blueray.com.au.

BlueRay Marine Security systems provide on board alarms and detailed alerts to your mobile phone for low battery, bilge flooding, break in and theft. BlueRay systems can also monitor shore power, fire sensors, and many other alarms.

New Sea Tow members who have not yet purchased a BlueRay system will receive a discount voucher entitling them to 10% off any BlueRay Marine Security system.

Existing Sea Tow members can also download the discount voucher from www.seatow.com.au.

For more details contact:

Sea Tow Australia

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Fax: (02) 9181 5522

Email: info@seatow.com.au

Web: www.seatow.com.au

BlueRay Marine

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¹ Excludes Burglary responses. Customers should contact the Water Police for break in alarms.

² See www.seatow.com.au and the membership program for full details of benefits.

About BlueRay Marine

BlueRay Marine Security systems provide proven protection against the key dangers faced by unattended vessels - **break-in, theft, sinking and low battery**. From trailer boats through to super yachts there is a model suited to the requirements of each boat.

Trailer boat systems include a “**Help**” alarm that can be configured to provide your local Sea Tow operator with the boats Latitude and Longitude coordinates to aid them in rapidly locating the vessel.

The Secure Boat systems, designed for larger vessels, can provide onboard internet access and allow remote control of electrical equipment such as fridges, air-conditioning or heating.

About Sea Tow

Sea Tow is “Your Road Service at Sea”® Sea Tow provides ‘Peace of Mind on the Water’ for you, your family and friends knowing that a trained professional captain and a fast response vessel is standing by **24 hours a day, 365 days a year** to assist you. Whether you need information over the phone about weather conditions, the nearest marine facilities, breakdown assistance or a tow back to your home berth or ramp, it’s all part of the service and **if you are a member it’s Free!**

Sea Tow members are entitled to all membership benefits, regardless of where they joined, in all areas covered by a Sea Tow operator. We currently have bases in NSW, QLD and WA and Sea Tow franchise opportunities are available Australia wide.

For full details about membership benefits or franchise enquiries call 02) 9181 3777 or visit www.seatow.com.au